

# CURRICULUM VITAE

## Personal Details

Name Julian Polley  
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## Personal Profile

A motivated and flexible graduate on a constant quest of learning and getting better skills in online marketing. Using an open mindset to push innovation, solving problems proactively and combining creativity with an analytic and technical approach.

## Career Objective

Become an online marketing manager, learn from the best mentors I can find and distribute awesome products offers and content to an international audience.

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## Work Experience

- Since 08/2017 **get-noticed.de**  
Self-Employed  
- Offering web design and online marketing solutions  
- Media production
- 06/2016 to 07/2017 **headtrip immersive media GmbH in Cologne**  
Junior Product Manager  
- Responsible for online marketing and communication  
- As well as the development of new products  
- Business Development and Product Management
- 01/2015 to 11/2015 **CDS IT-Systeme GmbH in Lage**  
Student Employee in sales and online marketing  
- Redesigning, editorial creation and distribution of product newsletters  
- Development of fresh marketing ideas
- 03/2014 to 12/2014 **DMG MORI SEIKI Used Machines GmbH in Bielefeld**  
Student Employee in service marketing  
- Editorial creation of product newsletters  
- Product photography and image editing  
- Building the DMG MORI SEIKI online shop

10/2012 to 12/2013

**Weidmüller Interface GmbH & Co. KG in Detmold**

Student Employee in eBusiness and the International Training Center

- Creation of websites for German and international group companies
  - Reporting about website analytics data
  - Creation of e-Learning and digital content
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**Academic Education**

10/2015 to 09/2017

**Fachhochschule des Mittelstands Köln**

Master of Arts in Crossmedia & Communication Management (final grade: 1,6)

09/2012 to 08/2015

**Hochschule Ostwestfalen-Lippe**

Bachelor of Arts in Media Production (final grade: 1,7)

School Education

A levels (final grade: 2,3)

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**Further Education**

02/2017 to 05/2017

**Online training in digital marketing**

at netpadrino Online Marketing Agentur

- Basics online marketing
- Creation of an own affiliate project

09/2017

**Hubspot Inbound Certification**

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**Skills**

Language

German (nativ), English (fluent)

Office

Word, Excel, PowerPoint

Web

HTML/CSS, Javascript

Image, Graphic and Layout

Adobe Photoshop, Adobe Photoshop Lightroom, Adobe InDesign

Film editing and compositing

Adobe Premiere Pro, Adobe After Effects

Audio

Logic Pro

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**Interests**

Photography, Traveling, Climbing, Kickboxing, American Football, Movies and Series, Gaming